

# Indoor & Outdoor: Tornado Header

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Total Graphic Area:

675 (w) x 250 (h) mm

Viewable dimensions when seen  
from front of counter.

## General Art Guidelines

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- CMYK
- Pantone colours.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template...

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- Is supplied at 25% of finished size.
- Includes 3mm bleed (shown by red line).
- Overall template size:  
170.25 (w) x 64 (h) mm



# Indoor & Outdoor: Tornado Base Overlay

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Total Graphic Area:

2125 (w) x 872 (h) mm

Viewable dimensions when seen from front of counter. Wrap-around area shown in grey:

Total Visual Area:

950 (w) x 872 (h) mm

## General Art Guidelines

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- CMYK
- Pantone colours.
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- Do not embed images, supply them.
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- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template...

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- Is supplied at 25% of finished size.
- Includes 3mm bleed (shown by red line).
- Overall template size:  
532.75 (w) x 219.5 (h) mm

# FRONT VISUAL AREA

Please take into consideration the curve  
on each side of the front visual area, as  
this can distort artwork.